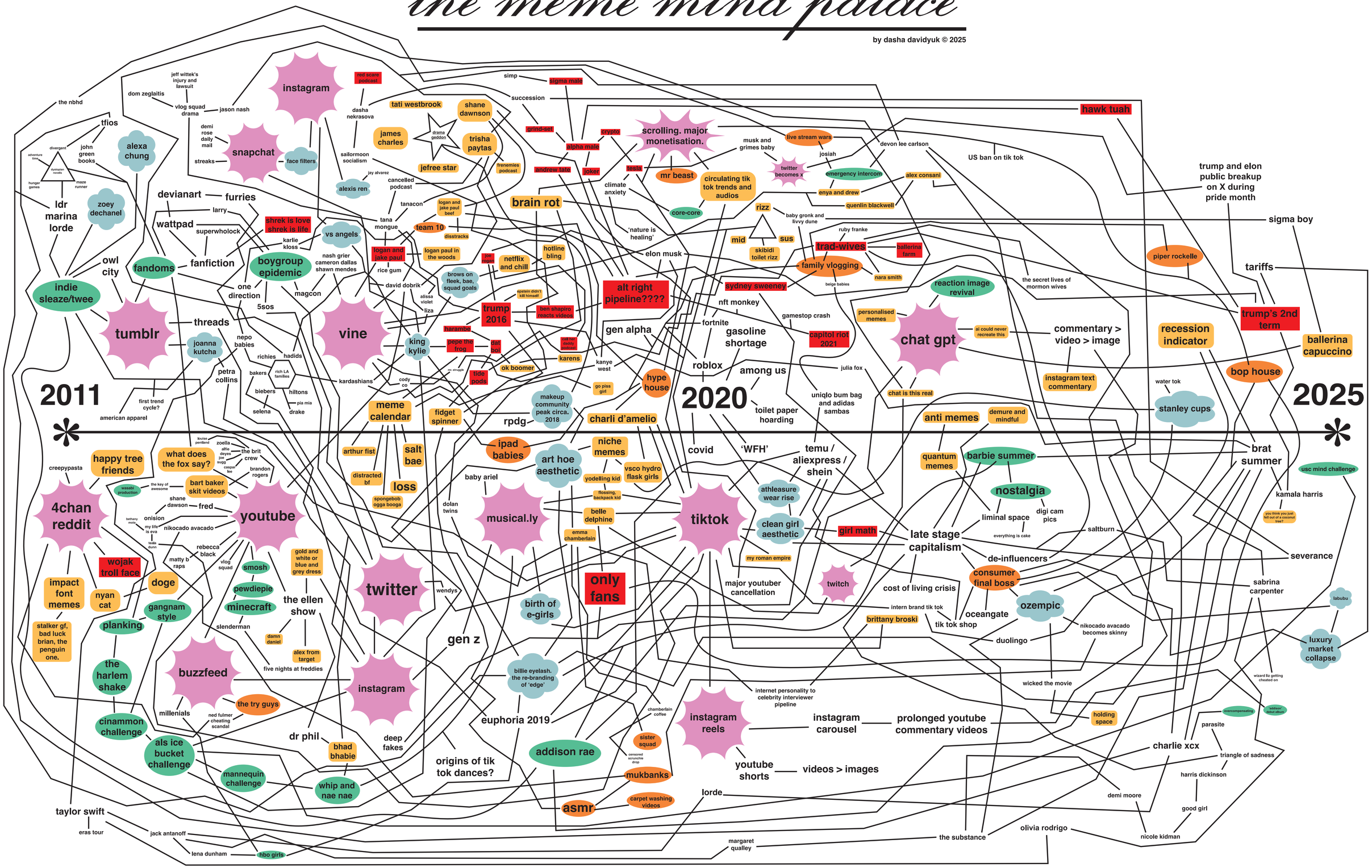
the meme mind palace

by dasha davidyuk © 2025



key

- **feels** — nerdy, liberal, the times when the internet was unserious and fun. tumblr. a simpler time.
- **meme** — relevant memes / meme formats, images, styles, composition, etc.
- **red pill** — right wing media pipelines, 'red pilled' content influences.
- **mirror** — beauty standards, physical appearance changes, consumerism, makeup-politics parallels.
- **scroll** — media consumption, content changes, monetization, how we consume content.
- **farm** — intentional content farming.